



PARTNER PROPOSAL DOCUMENT

Partner Initiative 2025:
Empowering Growth Together

Prepared by:

Zainab Mabini-Adesanya
Head of Strategy and Innovations
Growth Master Global Consult





1. Introduction

Growth Master Global Consult (GMGC) is a leading consulting firm providing schools with business accelerator programs, professional development, leadership training, quality assurance and accreditation support services. With a proven track record of impacting over 1,000 teachers and 500 school leaders, we are expanding our reach through the GMGC Partner Initiative 2025.

This initiative invites dynamic individuals and organizations to collaborate with us in scaling our activities across marketing and training support to drive excellence in education.

2. Objectives of the Partnership

The GMGC Partner Initiative aims to:

- Increase GMGC's presence in untapped regions and markets.
- Build a network of skilled professionals to deliver training and consultancy.
- Foster innovation in marketing and education strategies.
- Create mutual growth opportunities for GMGC and its partners.

3. Benefits for Partners

Joining the GMGC Partner Initiative provides numerous advantages:

- Financial Incentives
- Earn commissions on successful client referrals and closed projects.
- Access revenue-sharing opportunities for training programs delivered collaboratively.
- Capacity Development
- Participate in exclusive training sessions on GMGC's methodologies and tools.
- Gain access to a library of resources, including marketing materials, service descriptions and pitch templates.
- Recognition and Support
- Achieve recognition through our tiered partnership model (Gold, Silver Bronze).
- Enjoy ongoing support from a dedicated partner manager.
- Co-branding opportunities with GMGC to boost your professional credibility.

4. Partner Responsibilities

As a GMGC Partner, you will:

- Market GMGC's services through your channels, including digital platforms, networks and events.
- Organize and host training sessions in collaboration with GMGC, showcasing our expertise.
- Identify new business opportunities and provide feedback for continuous improvement.
- Uphold the values and standards of GMGC in all engagements.



Mail :

support@growthmastergoalconsult.com



Phone :

+234-916-451-1518



website

www.growthmastergoalconsult.com



5. Partnership Structure

Eligibility:

- Educational consultants, school leaders, business developers, trainers and organizations with experience in education management.
- Marketing professionals with an interest in the education sector.
- Institutions seeking collaborative opportunities in education development.

Onboarding Process:

- Submit your application through our online portal.
- Attend a virtual orientation to learn about GMGC's services and expectations.
- Receive your Partner Toolkit, including all necessary resources and training.

6. Performance Metrics

We will assess the success of our partnership through:

- Lead Conversion Rates: Number of leads successfully converted into clients.
- Training Delivery: Number of training sessions organized and participants impacted.
- Revenue Growth: Contribution to GMGC's overall revenue increase.

7. Partner Engagement Plan

To ensure an enriching and collaborative partnership, we will:

- Host quarterly partner meetings to share updates and success stories.
- Provide ongoing training and skill enhancement opportunities.
- Create a partner-exclusive community for networking and idea sharing.
- Celebrate achievements through annual recognition events and awards.

8. Call to Action

We invite you to join us in shaping the future of education through innovation and collaboration. Become a GMGC Partner and take advantage of this opportunity to grow your professional impact while contributing to educational excellence.

How to Apply:

Visit bit.ly/GMGCpartner to complete the application form or contact us at 09164511518 or zainab@growthmasterglobalconsult.com for more information.

Together, let's create a world where schools thrive and education professionals excel.



Mail :

support@growthmasterglobalconsult.com



Phone :

+234-916-451-1518



website

www.growthmasterglobalconsult.com